TTAB

Thereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and in an envelope addressed to:

Commissioner for Trademarks, Box - TTAB - 2900 Crystal Drive, Arlington, Virginia 22202-3514

By:

Mina I. Hamilton

277

Date Mailed:

Express Mail No.:

EU 928898177 US



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Kia Motors Corporation))
Mark:	OPTIMA))
Serial No.:	76/028562) Our File No.:21762-568)
Int'l. Classes:	12)
Filing Date:	April 17, 2000))
		,

Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3514

BOX TTAB

NOTICE OF APPEAL

Applicant hereby appeals to the Trademark and Appeal Board from the decision of the

07/25/2003 SEDWARDS 00000228 76028562

07/28/2003 SEDWARDS 00000001 76028562

01 FC:6403

100.00 DP

01 FC:6403

100.00 OF

Void date: 07/25/2003 SEDWARDS 00000228 76028562 01 FC:6403 90000228 76028562

Trademark Examining Attorney refusing registration of the above-referenced mark, which decision was marked on January 22, 2003.

Dated: July 21, 2003

Respectfully submitted,

LEWIS BRISBOIS BISGAARD & SMITH LLP

Mina I. Hamilton

Attorneys for Applicant

David N. Makous Esq. LEWIS BRISBOIS BISGAARD & SMITH LLP 221 N. Figueroa Street, Suite 1200 Los Angeles, CA' 90012 (213) 250-1800 Telephone (213) 250-7900 Facsimile Thereby certify that this correspondence is being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated below and in an envelope addressed to: Commissioner for Trademarks, Attn: Julie Watson, Law Office 113, 2900 Crystal Drive, Arlington, Virginia 22202-3514

07-22-2003

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #22

By: Mina Hamilton

Mina I. Hamilton

Date Mailed:

July 21, 2003

Express Mail No.:

EU 928898185 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Application	n No.: 76/028562)
Filed Date:	April 17, 2000)
Applicant:	Kia Motors Corporation))
Mark:	OPTIMA))
Class:	12)))
C1400.		,)

REVOCATION OF POWER OF ATTORNEY AND APPOINTMENT OF NEW ATTORNEY

To:

Commissioner for Trademarks

2900 Crystal Drive

Arlington, VA 22202-3513

Sir:

In the matter of the above-identified application:

Revoking all previous powers of attorney and heretofore given, Applicant Kia Motors

Corporation, hereby appoints David N. Makous, Leo A. Bautista, Daniel C. DeCarlo, Thomas S.

Kiddé, Deborah Sirias, Mina I. Hamilton, Mai Pare, and each member of the firm of LEWIS

4813-6743-5264.1

BRISBOIS BISGAARD & SMITH LLP, 221 North Figueroa Street, Los Angeles, California 90012, as substitute attorney, with full power regarding such application and to transact all business in the Patent and Trademark Office in connection therewith.

Please address all correspondence to:

David N. Makous, Esq Lewis Brisbois Bisgaard & Smith LLP 221 North Figueroa Street, Suite 1200 Los Angeles, California 90012

Kia Motors Corporation

Dated: July 21, 2003

By: Voon

Managing Corporate Counsel

David N. Makous, Esq. LEWIS BRISBOIS BISGAARD & SMITH LLP 221 North Figueroa Street, Suite 1200 Los Angeles, California 90012